

ALU

Custom Solutions

Who We Are

ALU is an international company with over 30 years of experience catering to the retail world.

It was 1987 when Lino Manfrotto, along with his son, Abramo, realized that several New York retailers were using his Autopoles as window displays. They jumped on the creative wave and soon branched out from the photographic equipment business to open ALU's first showroom in New York's Fashion District.

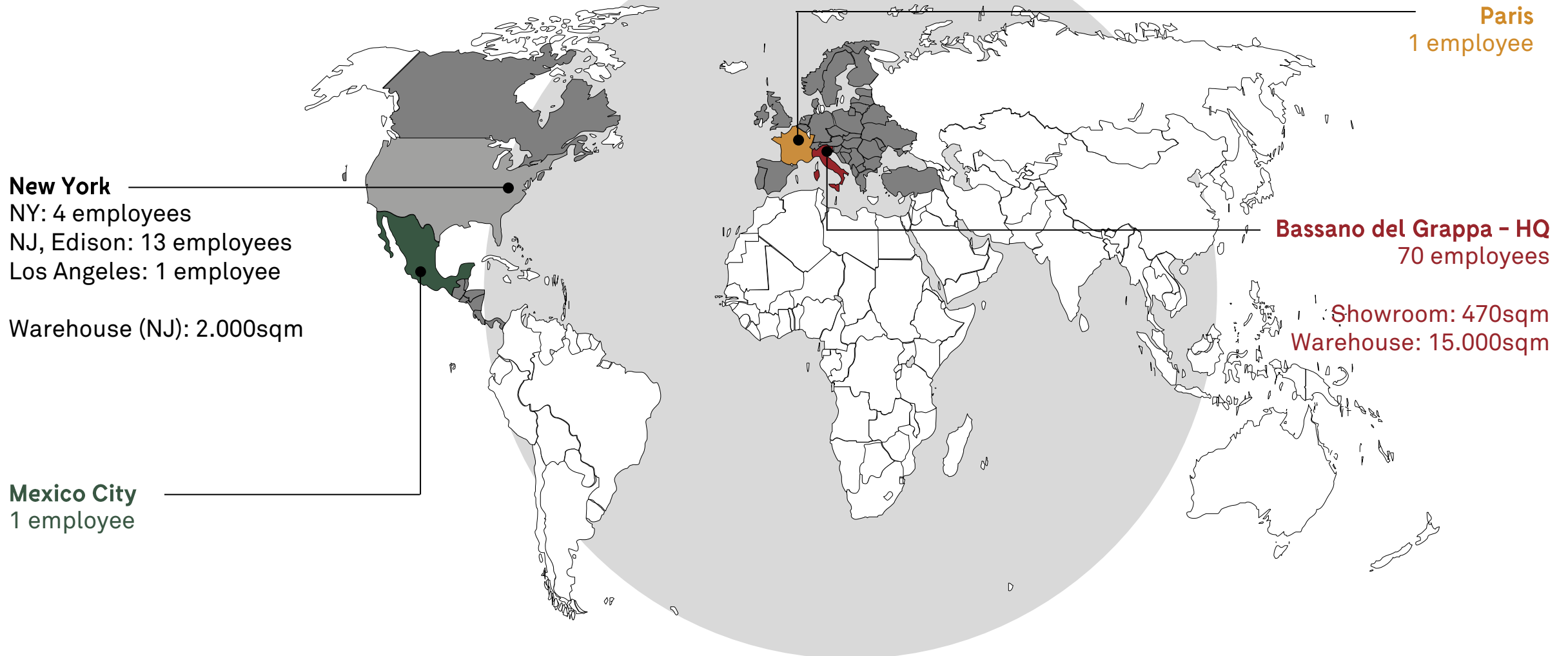
In November 2009, MoMA New York added both the ALU Autopole and Super Clamp to its permanent design and architecture collection.

Under the vision of Abramo Manfrotto, ALU has grown to become an expert and innovative solutions provider that, since its founding, has partnered with many leading international retailers and premium brands.

With a philosophy of ethical corporate behavior and product innovation, Abramo Manfrotto continues to shape ALU into a leading force within the retail and design industry.

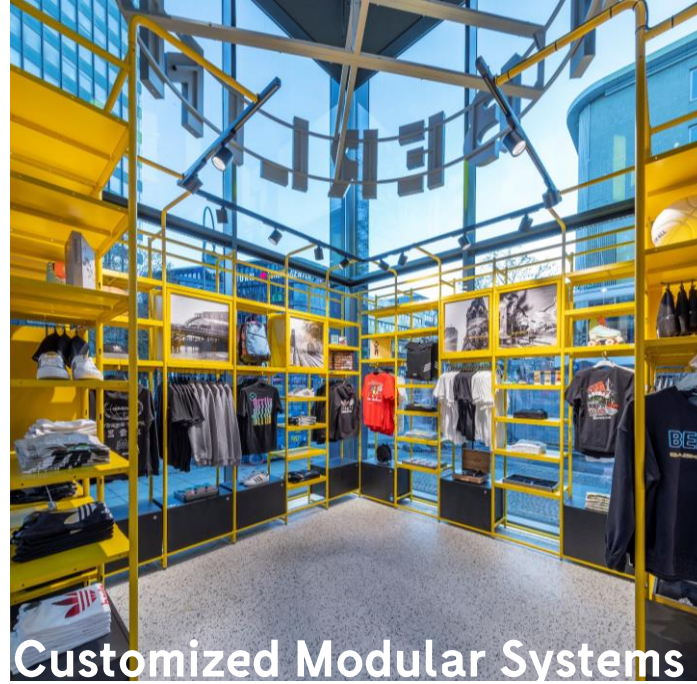


Where we are





What we do



Services: Layouts, Surveys, Store Design, Installation

ALU Product Development

ALU constantly assesses the environmental impact of our products and processes, taking the prospective life cycle into account. For this reason, as regards to product development, the company policy is based on the following guiding principles

Green Design: Our products have multiple uses, are suitable for reuse, and are manufactured with recyclable materials.

Non promotion of industrial processes that are harmful for the environment (i.e. Electroplating): we aim to ensure applicable regulations are always satisfied, which is why we always focus on eco-sustainability and safety of the materials we use right from the early stages of the design process.

Suppliers' assessment: we carefully and periodically assess our suppliers' facilities, ensuring that they meet the principles of health, safety and rights in the workplace, environment and sustainability



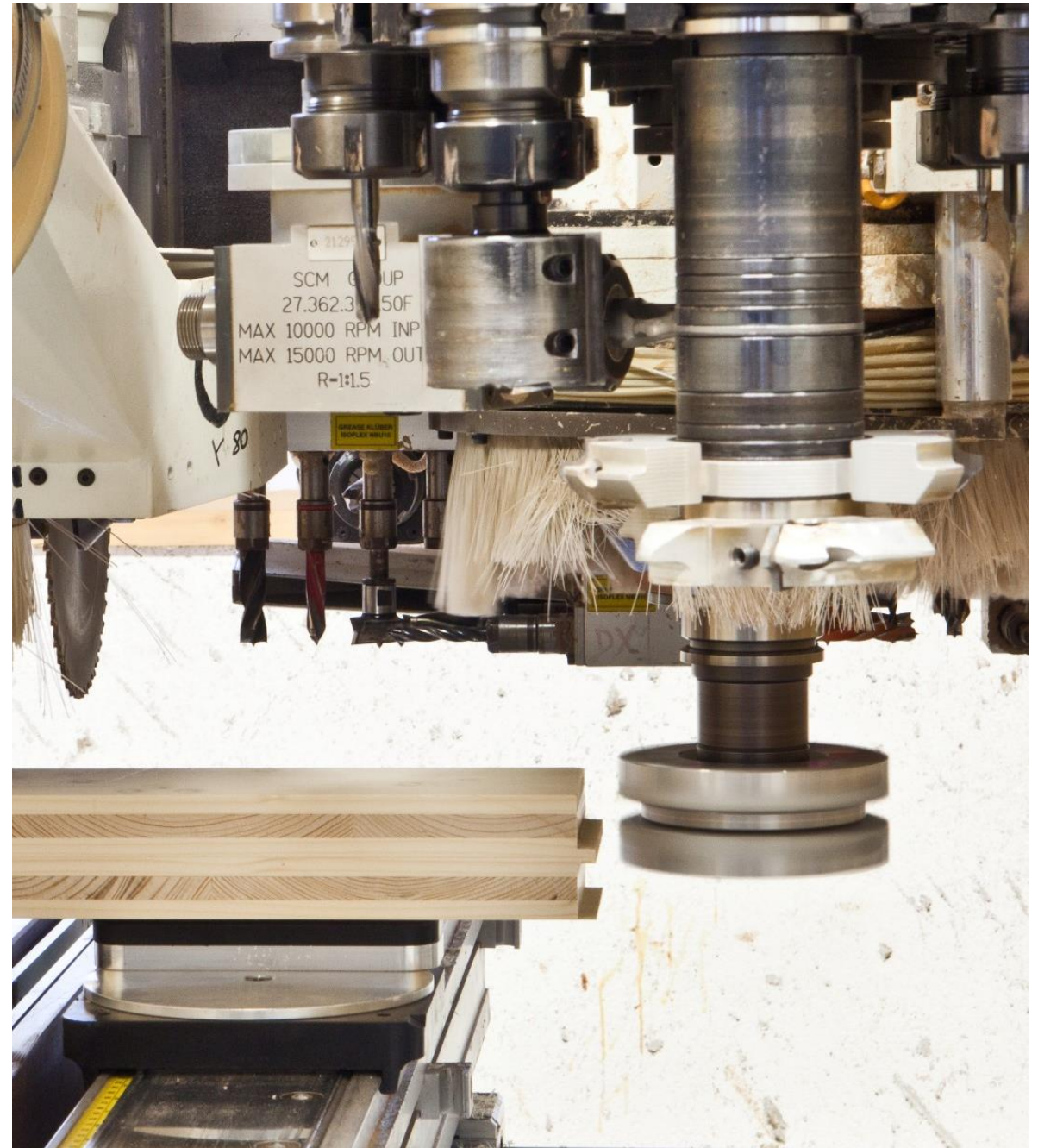
Capabilities

ALU offers an extensive domain of production technology and scalable capacity, offering solutions that range from wood, plastic and metal, to recycled material.

Thanks to a strong international network of facilities, ALU is committed to respecting the environment and meeting only the highest standards of quality. Manufacturing is local, accommodating clients' needs directly and efficiently in areas such as EMEA and USA.

Working with Wood

From artisan cabinet making to large industrial productions, ALU works with all kinds of wood, assembled and packaged to the client's customization requirements, including finishing and manufacturing.



Capabilities

Working with Metal

ALU's proficiencies with processing metals includes technologies in forming (extrusion, die-casting, thermoforming, CNC bending system, welding), coating, assembly and packaging. It is part of ALU's pledge to deliver high-performance and durable solutions. Thanks to an expert R&D department with state-of-the-art facilities and equipment, ALU designs, produces and manufactures every prototype in-house. ALU is committed to support environmental protection, eco-sustainability and the implementation of workplace safety measures, all certified with the international standards ISO 14001 and OHSAS 18001.



Capabilities

ALU offers an extensive domain of production technology and scalable capacity, offering solutions that range from:

Metal

Machining tools, Forming, extrusion, die-casting, CNC bending system, welding, coating (Liquid or Powder Coating)

Aluminum, Steel, Stainless Steel, Zamak

Finishings: Powder and Liquid Coating, Anodization, Galvanization, Chroming, Sand blasting, Zinc Plating

Glass

Tempered, Painted, Silk screen, Printed, Laminated Glass

Wood

From artisan cabinet making to large industrial productions, ALU works with all kinds of wood

Laminate, Lacquered, Melamine, Veneer

Plastic

Thermoforming, Plastic injection technology

Acrylic, ABS, Polycarbonate

Lighting

LED panel, LED strips (with or without diffusers), LED logos

Graphics

Digital Printing, Silk screen printing



Capabilities

Sustainable & Alternative Materials

Foamed Aluminum

Betacryl

Solid Surface material made of two-thirds of aluminum hydroxide, a third of acrylic resin and natural pigments

Nextel

A special paint, which produces an extremely matte finish. Surfaces treated with Nextel take on a soft and velvety appearance.

Really Panels

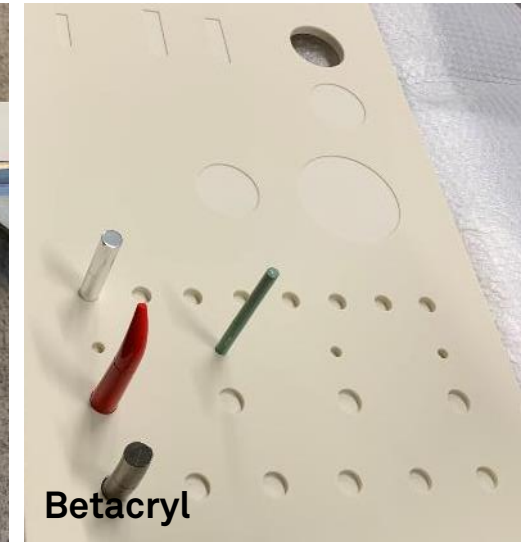
High-density material made from end-of-life textiles

Eco-Plus Legnopan

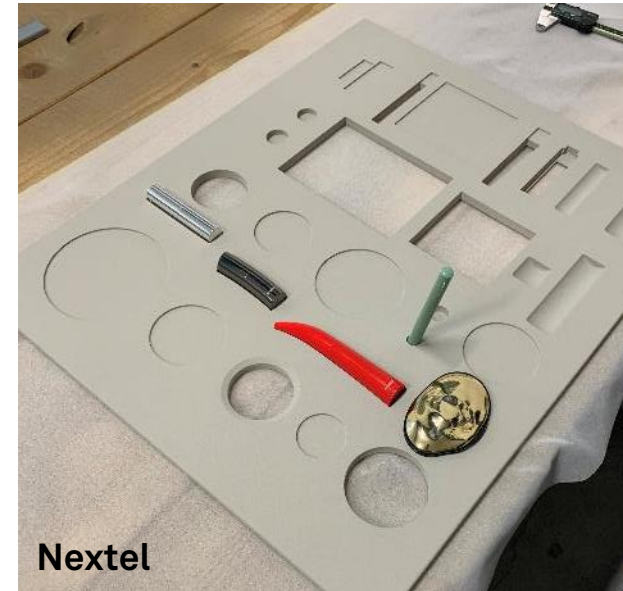
Made of recycled fiber-reinforced composites (LWRT - SMC) finely processed and aggregated at high pressure with minimum percentages of adhesives virgins. The process is patented and generates an innovative double-green material, therefore recyclable at the end of its life.



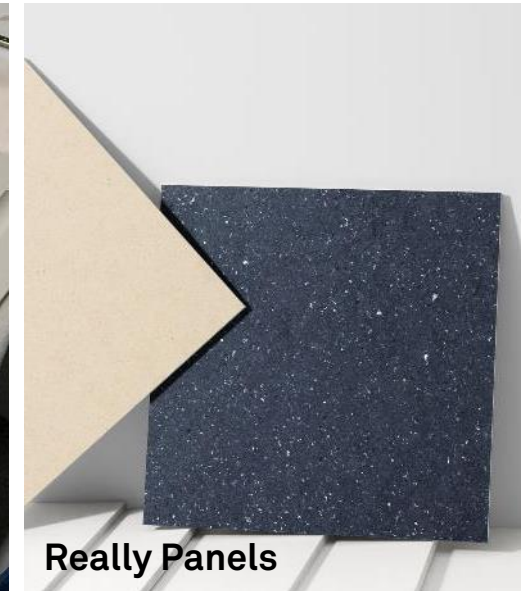
Foamed Aluminum



Betacryl



Nextel



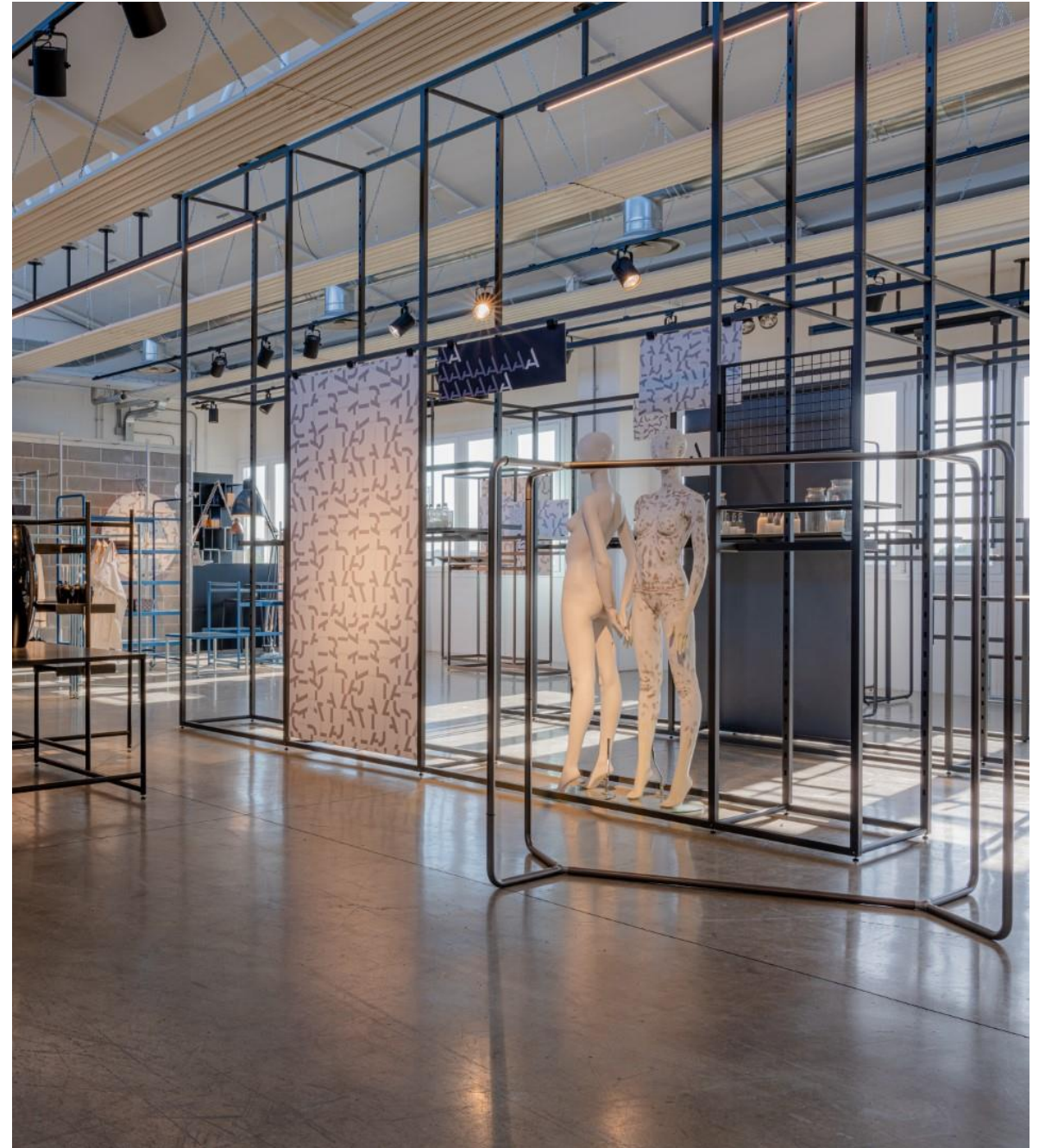
Really Panels



Eco-Plus Legnopan

Logistics

ALU manages a team of warehouse professionals in order to provide its customers with high standard logistic services anywhere in the world. With over **17.000 sqm (180,000 sq ft)** dedicated to warehousing, ranging from the Northeast of Italy to the Northeast of the US, the logistics structure can optimize its services according to the customers' demands and project dimensions. A well-trained team works with receipt and shipping inspection on incoming materials as well as storage, with focus **on stock optimization**. Periodical physical inventory checks, order fulfillment, as well as picking and palletizing operations guarantee on time and **efficient shipment** activity.

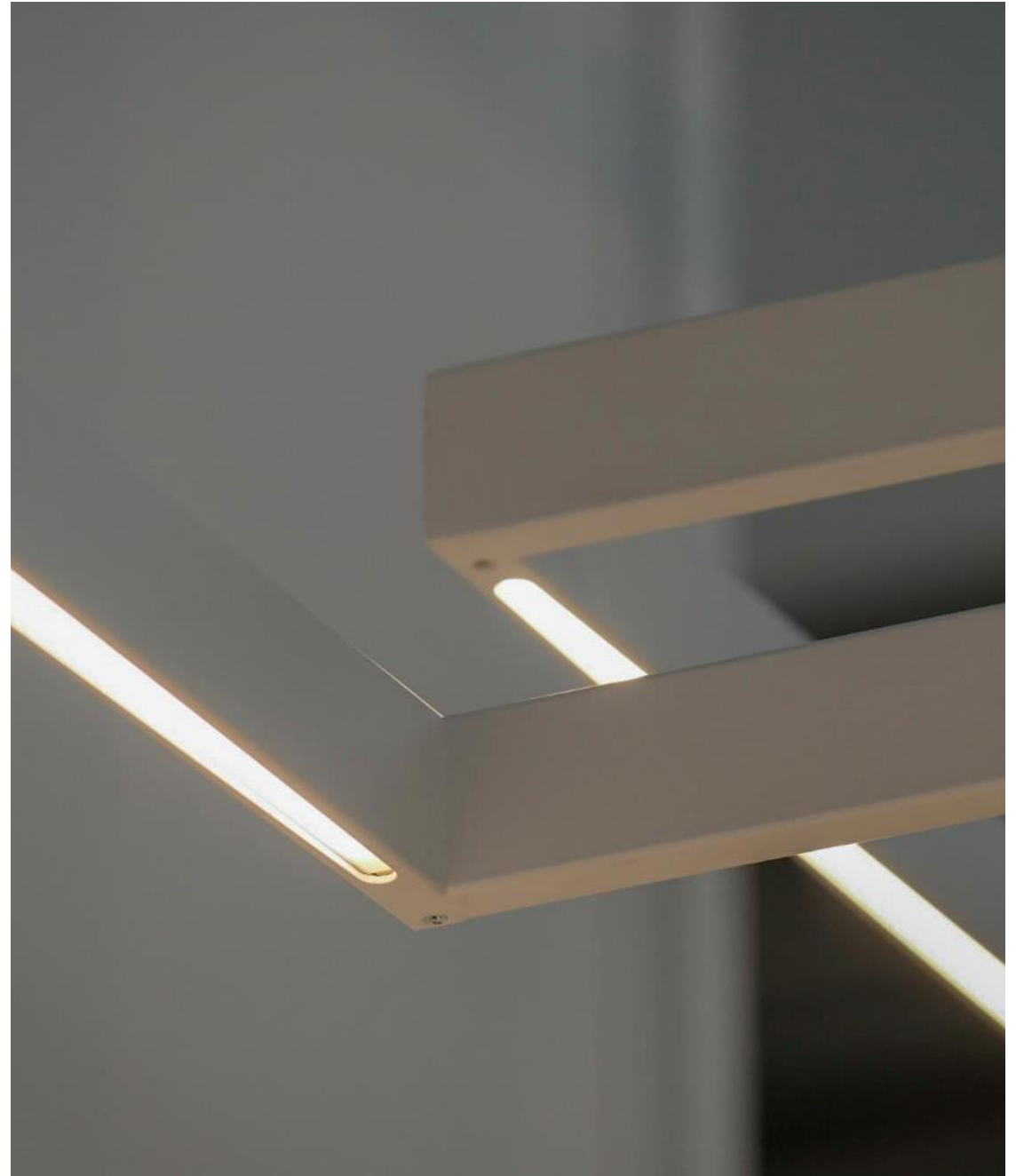


Certifications

ALU Products satisfy the local safety and electrical regulations for:

EUROPE: CE mark

USA and CANADA: UL components



Custom Solutions

We design, engineer and manufacture custom solutions that can satisfy the customer's needs and guarantee **functionality** during the transportation, installation and disposal phases.

We research production techniques that have the **lowest environmental impact possible** and the most efficient results. ALU makes sure that **every product is safe** to use.

ALU develops projects in EMEA, USA, Canada and Central America thanks to its know-how in managing **high-volume international roll-outs** involving **diversified materials and production processes**.

Contacts

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